

**HOUSTON CHRISTIAN UNIVERSITY DEGREE PROGRAM PLAN**  
**BACHELOR OF BUSINESS ADMINISTRATION (BBA)**  
**MARKETING MAJOR**

NAME: \_\_\_\_\_ H# \_\_\_\_\_ DATE: \_\_\_\_\_

CATALOG YEAR: **2023/2024**

**Candidates for a single major undergraduate baccalaureate degree must complete a total of at least 125 credit hours along with the following requirements:**

- No fewer than 30 semester hours of upper / advanced level (3000 or 4000) courses.
- No more than 6 credit hours in Kinesiology activity courses or other student activity hours will count towards the 125 credit hour requirement.
- Complete the Liberal Arts Core Requirements (certain majors may have their own prescribed Liberal Arts Core Requirements--please see your advisor in your major.)
- Complete a minimum of 30 hours or 25% of the required hours, whichever is greater, of residency at HCU including at least 12 advanced credit hours in the major.
- Cumulative GPA of at least 2.00 with no grade below "C" in courses required for the major.
- If completing a MINOR, at least 9 upper level hours of RESIDENCY at HCU included in the MINOR w/grade of C or higher in all courses.

**Once admitted and enrolled at HCU, each student MUST:**

- Receive prior approval for any courses taken at another college (once an undergraduate student has enrolled at HCU, no more than 18 semester hours total will be accepted for transfer credit.)
- File a degree plan with the Office of Academic Records before 64 credit hours have been completed.
- File a graduation application at least one (1) semester before anticipated date of graduation.

**LIBERAL ARTS CORE REQUIREMENTS:**

“\*\*” Indicates course must be completed with a “C” or higher

COURSES	Hours	COURSES	Hours
*ENGL 1313 Composition and Literature I	3	*MATH 1313 College Algebra (required)	3

Students transferring to Houston Christian University with 45 hours or more of transferable college credit are only required to take CHRI 3300, *Introduction to the Bible and Theology*, to meet their Liberal Arts Core Curriculum Christianity requirements.

**MAJOR REQUIREMENTS:** All courses within major must be completed with a “C” or higher.

COURSE NO.	COURSE NAME	HOURS
ACCT 2301	Principles of Accounting I	3
ACCT 2303	Principles of Accounting II	3
BUSA 1305	The World of Business	3